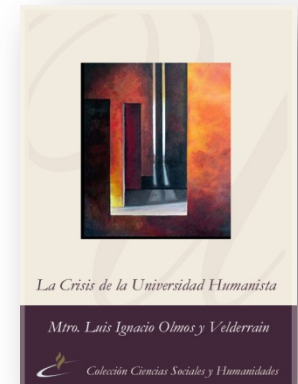
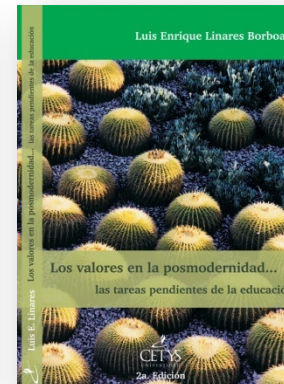
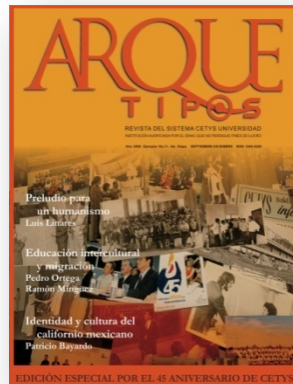


# PROGRAMA EDITORIAL DEL SISTEMA CETYS

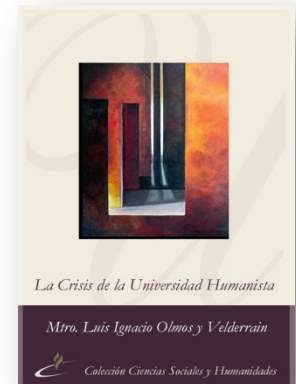
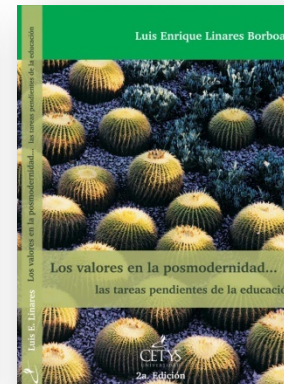
1. MISSION
2. VISION
3. STRATEGIC OBJECTIVES AND WORK GUIDELINES.

*Alberto Gárate Rivera. January 09*



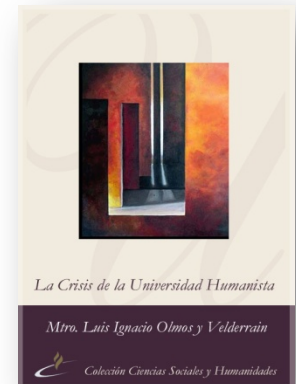
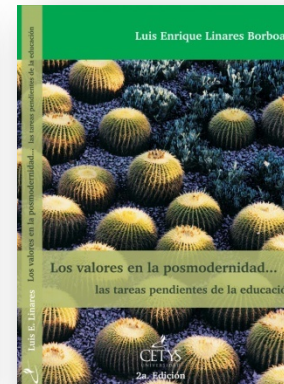
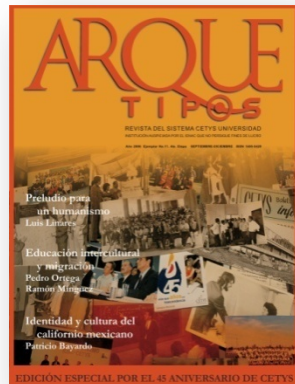
This plan was conceived in the framework of four basic factors of our institutional life:

- CETYS Mission
- Development plan for 2020
- A development plan tending to the most serious WASC recommendations.
- Work plan for our institution's 50th anniversary.



It is programmed throughout five years, since the editorial program is subject to factors of our organizational and curricular life, which are in constant change.

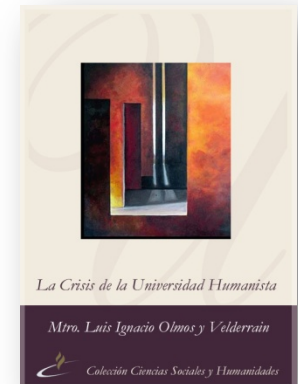
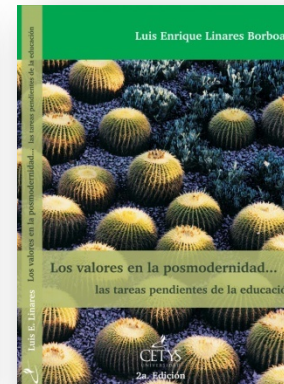
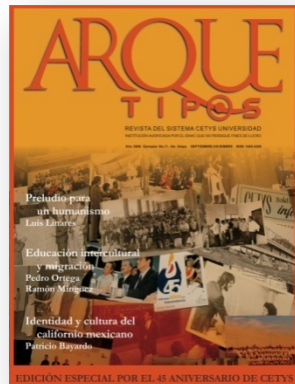
Its Mission is atemporal. Its Vision can be an answer to how and where we want to see the program in five years, and the strategic objectives and work guidelines can have a reference of three years since they are directly related to events such as: WASC accreditation; CETYS 50th anniversary.



## MISSION

The CETYS System Editorial Program has the following Mission:

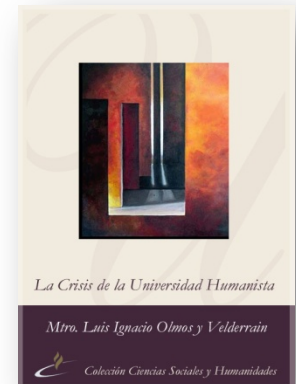
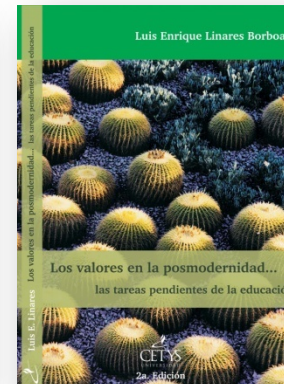
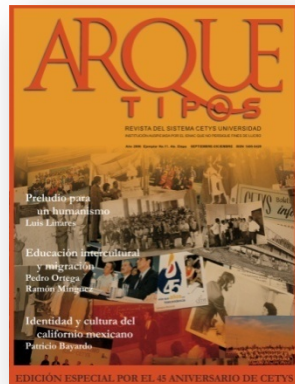
Contribute to the development of CETYS' mission through a collaboration with other institutional authorities in the generation, accumulation and distribution of knowledge that will reinforce our greatest educational goals: human cultivation and permanent and life education.





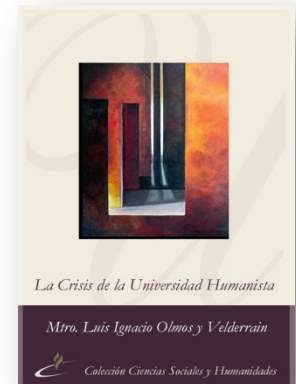
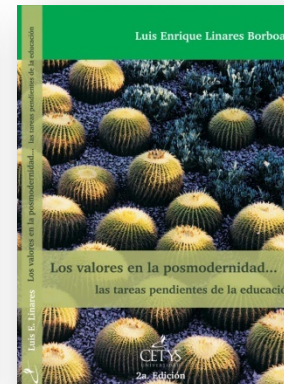
## OUR FIVE YEAR VISION

To be a flourishing program, diversifying its lines of work, open to the diversity of ideas, reinforcing its projects, in which the CETYS community can find room for expression being, at the same time, attractive for the collaboration of instructors, researchers, and intellectuals from other institutions and the general public.



## A GENERAL STRATEGIC OBJECTIVE

Attract innovative knowledge and make it transcend through the generation of new knowledge, diffusing it in an opportune, pertinent, and accesible manner for different internal and external publics at CETYS.

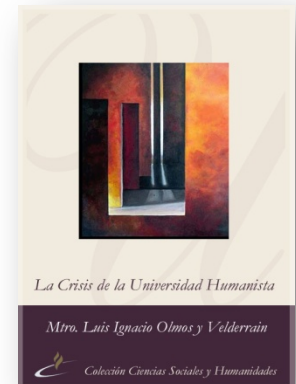
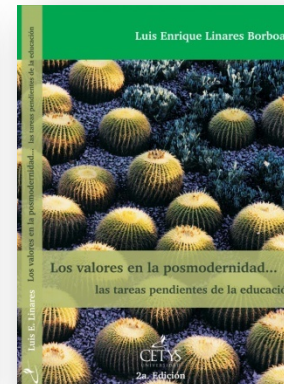
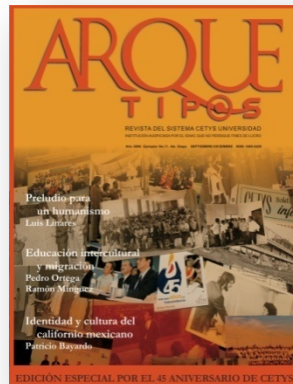


**OBJECTIVE:** Promote academic discussion in regard to the access and generation of knowledge, through accesible communication instruments for the diverse capabilities of the members of the CETYS community and the general public.

## LINES OF WORK

### 1. Magazines

- a) Specialized magazine (indexed/arbitrated).
- b) Printed institutional magazine.
- c) Electronic institutional magazine.
- d) Lighter magazines for students, instructors and the general public.



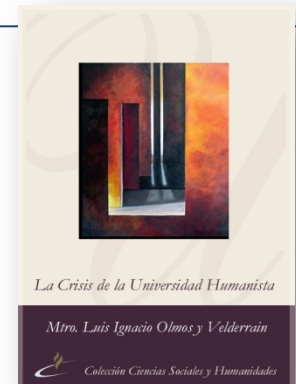
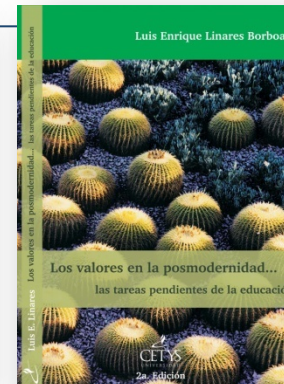
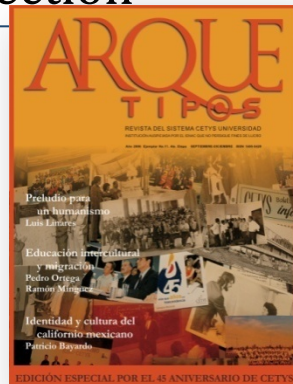
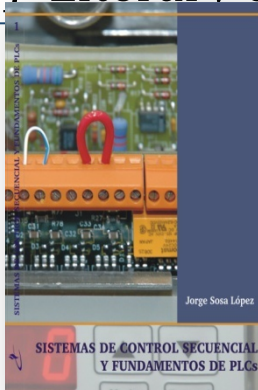


**OBJECTIVE:** maintain and reinforce diverse academic collections, looking for mechanisms that allow for a bigger and better participation of the academy.

## LINES OF WORK:

### 2. Publication Collections

- a) School of Engineering collection
- b) School of Management collection
- c) School of Social and Human Sciences Collection
- d) Graduate School collection
- e) Literary collection

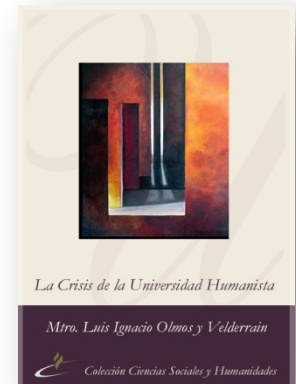
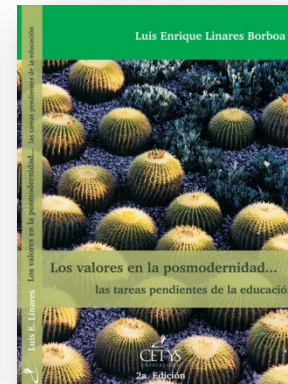
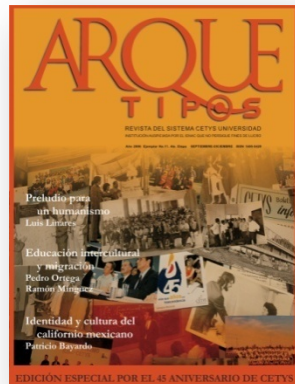




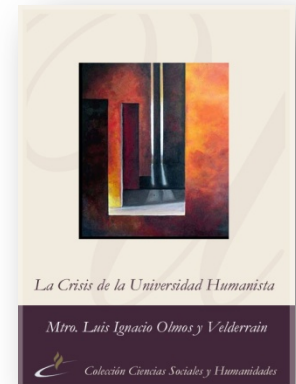
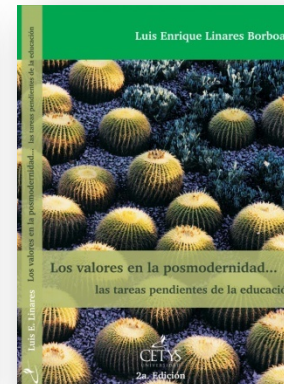
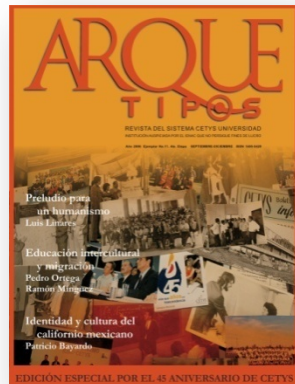
**OBJETIVO:** Articular la colección interinstitucional a los esfuerzos de investigación y de creación de redes del sistema, con la intención de proyectar al exterior el trabajo de los docentes e investigadores de la institución, y mejorar la calidad académica de nuestros programas.

## LÍNEAS DE TRABAJO

### 3. Colecciones Interinstitucional .



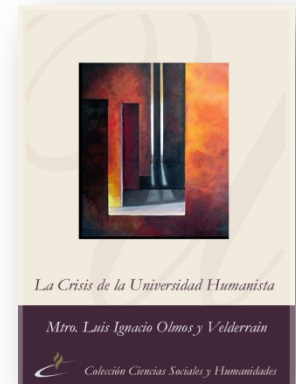
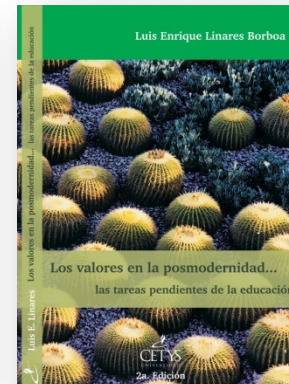
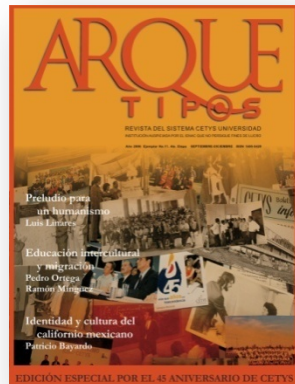
**OBJECTIVE:** Analyze, define and establish legal mechanisms that make the institutional editorial program feasible.



**OBJECTIVE:** Take an active role in the framework of festivities for the 50th anniversary of our institution, producing a project that reinforces our institutional history.

## LINE OF WORK

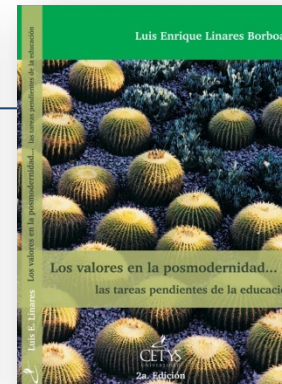
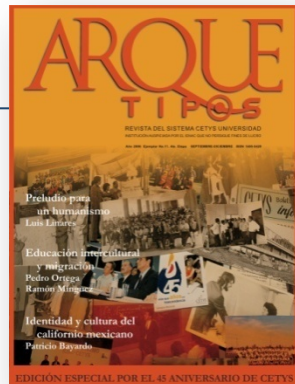
### 3. 50th Anniversary collection.



## LINES OF WORK AND STRATEGIC OBJECTIVES

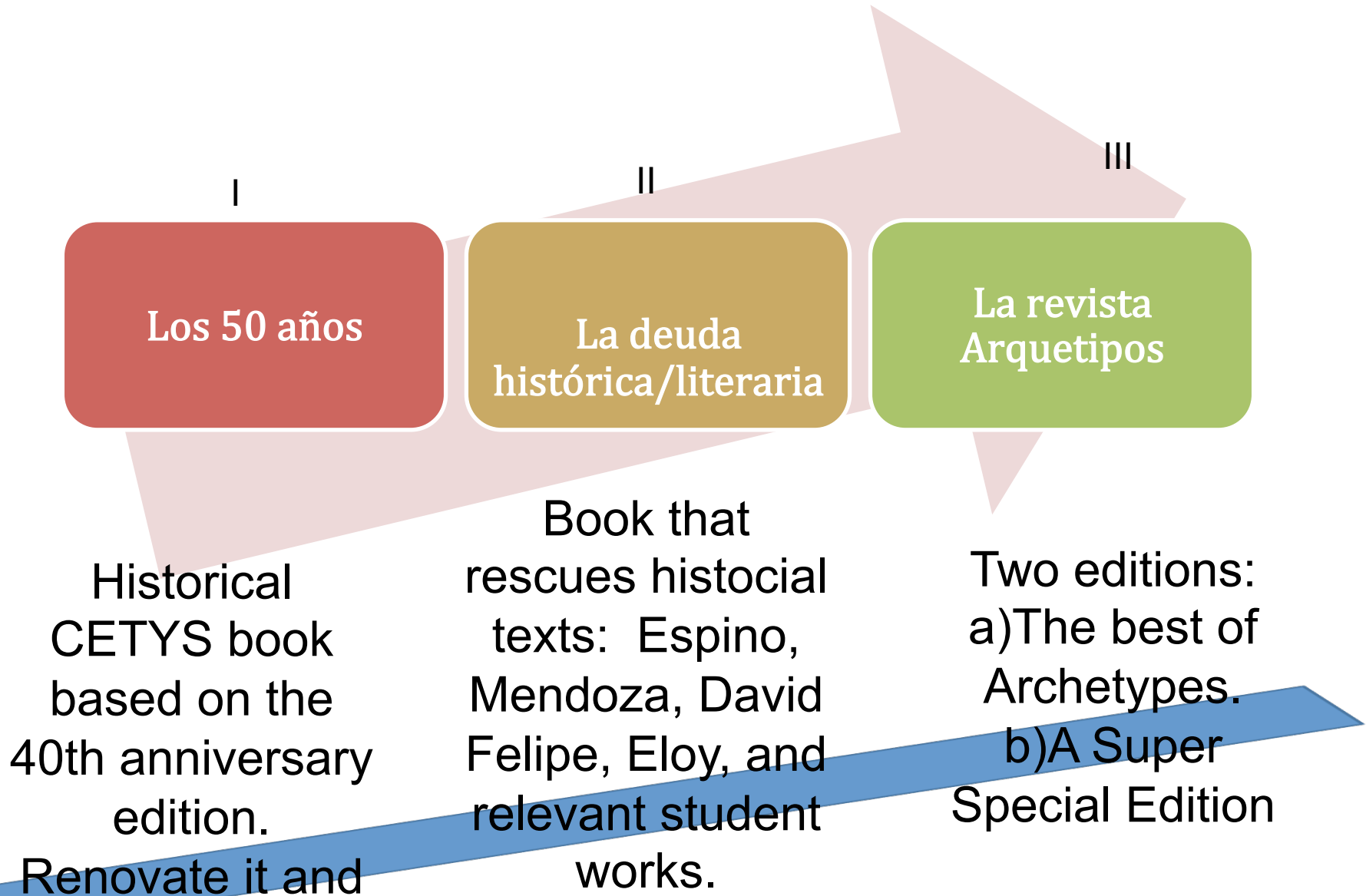
### 4. CETYS 50th anniversary

- a) 50 Years of History book.
- b) Archetype project.
- c) High school literary anthology.
- d) Teaching at CETYS.
- e) Historical development of Humanism.
- f) Trajectory of our alumni.





## TOWARDS 50 YEARS



## TOWARDS 50 YEARS

